



Hello to the amazing Racing team of California

September 1,2020

We are back again and back to the starting line and get this race started. This year goals will be as the same as last year, whatever your unit had as of August 1st 2020 plus one, example your unit totals were 100 then your new goal would be 101. Our goal sent from nationals 19,093 with that being said I did have to make some adjustments. If your unit was above 125% then you might have had increase by 2. They will be posted on the web-site and along with the award goals.

With a new race we have had some changes on the racetrack.

- Honor Female Veteran Program This is what we received from National
We will be discontinuing the Honor Female Veteran program starting with the 2021 membership year, the national organization will no longer waive the \$12.00 national portion of dues for female veterans that are new members. Now that our organization has opened our eligibility to allow male spouses, many of which are veterans themselves, we feel that it is best to retire this program as to not exclude any veteran. In addition, the renewal rate of female veterans who joined through this program has diminished beyond our normal rate of renewal as well as fewer female veterans are joined through this program each year.
- Anyone submitting payments for membership dues, donations, expense reports and for any or all financial obligations please mail to the following address.: American Legion Auxiliary, Dept. of CA
Processing Center
115 W. California Blvd, Suite 251
Pasadena, CA. 91105
or email non-money membership requests to membershipclerk@calegionaux.org

Awards: Will be following the same awards as last year and goals.

Early Bird November 12th (They will be posted soon)

50% by November 11th

75% by November 22nd Pearl Harbor award

100% by May 1st Armed Forces Day

- Recruit/Rejoin 5: 1st Deadline has been moved from February to December 14, 2020
- 10x10 Award: Valid for recruiting New SENIOR members only.

Reward for recruiting 10 will be a special gift selected by the National Membership Chairman

The winner of the 2020 Recruit 10 drawing will receive her reward to attend the 2021 National Convention in Phoenix.

- Caring & Sharing Award: Reward of \$25 cash has been changed to a \$25 gift certificate to Emblem Sales

All of the awards will be listed on the web-site.

I know this year will be different and having to recruit will take a whole new way thinking and strategizing. I know that this last year has not been easy on any of the units and keeping it together and staying above water has been caution flag to all of us but I know that we will get through this together and like they say it takes a village but in our case it takes race.

Please let me know if you have any questions and you can also reach out to your area support team. Keep on racing and we will reach the checkered flag (again) together.

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