



**American Legion Auxiliary  
Department of California**



**"CATCH THE WAVE"  
Surfing Toward Care and Comfort for Our Veterans...**

**Membership  
BULLETIN #2  
August 2021**

Hello Lady Surfers!

**Let's meet the Area Support Team Representatives, AKA The Big Kahunas!**

These wonderful ladies will be working with individual Districts and Units to ensure that California makes Goal in 2022.

<b>Area</b>	<b>Districts</b>	<b>Chairperson</b>
<b>1</b>	<b>1, 2, 3, 4, 5, 6, 7</b>	<b>Suzanne Winters</b>
<b>2</b>	<b>8, 9, 10, 13, 26, 28</b>	<b>Teresa Canonizado</b>
<b>3</b>	<b>11, 12, 14, 15, 27</b>	<b>Danielle White</b>
<b>4</b>	<b>17, 19, 23</b>	<b>Alice Coleman</b>
<b>5</b>	<b>21, 22, 25, 29, 30</b>	<b>Donna Mattox</b>
<b>6</b>	<b>16, 18, 20, 24</b>	<b>Jeri Adams</b>

**Let's talk Membership Goals:** At the close of National's books on July 31<sup>st</sup>, there were 247 active Units in the Department of California, and 17,865 paid members. The 2022 goals are based on the number of paid members in the Unit and verified by ALAMIS on that date, plus one. So if your Unit had 42 members in to Department on July 31<sup>st</sup>, your Unit's goal for 2022 would be 43. There may be a few exceptions to this, and if so, they will be addressed when the final membership numbers for 2021 are received from National. Please go ahead and transmit Renewals and Rejoins at this time, but DO NOT transmit New Members until September 1<sup>st</sup>. We don't want those who join during the summer months to be required to pay dues again in January.

The Department Office in San Francisco no longer accepts payments and you are again reminded that all Transmittals and payments for dues are to be mailed to the ALA Processing Center in Pasadena, CA. The correct address appears on the Transmittal forms.

**Let's talk Awards:** Department will follow the same awards and goal dates as last year. The list of **National Membership Awards is recapped here**, and will also be found in the District Workshop packets:

- ❖ **10 New in 2022**, a Member Award to be presented to members who recruit 10 NEW Junior and/or Senior members for the 2022 membership year. **Forms MUST be received at National HQ by June 3, 2022.**
- ❖ **100% Unit Award**, to be presented to Units that reach **100%** of their 2022 membership goal by **November 11, 2021**, as verified by ALAMIS.

- ❖ **New Unit Award:** a \$25 gift certificate to American Legion Flag & Emblem Sales, to be presented to new units chartered between **September 1, 2021 and July 31, 2022.**
- ❖ **Department Award, 75% Award** - \$250 to be used to advance the ALA's mission, to be presented to Departments reaching 75% of their 2022 Department Membership Goal by **Pearl Harbor Day, December 7, 2021.**
- ❖ **Department Award, 95% Award** - \$250 to be used to advance the ALA's mission, to be presented to Departments reaching 95% of their 2022 Department Membership Goal by **National Poppy Day, May 27, 2022.**
- ❖ **Department Award, 100% Award** - \$500 to be used to advance the ALA's mission, to be presented to any Department that reaches their Department goal (verified by ALAMIS) thirty days prior to the 2022 National Convention, July 30, 2022.

**ALA Department of California Membership Awards:** In keeping with Madame President Dee Ann's theme "Catch The Wave", different names have been assigned to some of the Department awards for this year only, and they are as follows:

- ❖ **The Take-Off – (Early Bird Citation)** will be awarded to Units who equal or exceed the previous year's actual membership at the close of books (not goal) by postmark date of November 12th, 2021 (and verified by ALAMIS).
- ❖ **The Peak – (Ethel Flynn Award)** Citation will be awarded to the Unit with the greatest numerical gain over goal at the close of books in May 2022, date TBA (and verified by ALAMIS)
- ❖ **The Crest – (Estella Hannell Memorial Award)** Citation will be awarded to the District with the largest numerical increase from the previous year's close of books to the Book of Reports for the current year.
- ❖ **Perfect 10 – (Department Citation)** Citation awarded to Units who attain Goal by the close of books in May 2022 – date TBA (and verified by ALAMIS).

Per Department Code we will again offer the following Membership awards:

- ❖ **The Josie Melgard Award** – a special lapel pin, presented to each Unit President whose Unit attains the membership goal plus two members on or before the close of books in May 2022 – date TBA.
- ❖ **Edward Elks Memorial Award – (formerly The Colleen Award, Marjorie McDonald).** Citation plus \$100 to be used to promote the program of education. The rules for this award will be found in **Department Code** under **Membership.**

Please feel free to contact me or your Area Support Team Representative if you have questions or need more information. We're here to help, and if we don't have a ready answer for you, we will certainly do our best to obtain one for you! Until next time, let's all grab our surfboards and 'Catch The Wave'.

Susan Baker, Membership Chair  
 AKA The Surfing Competition Commish...  
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